WORLD BAMBOO CONGRESS
The Netherlands 2027

PARTNERSHIP OPPORTUNITIES

SPONSOR WBC2027

7-11 June 2027 | Theater Zuidplein, Rotterdam, the Netherlands

Connect your organisation with a global network spanning the full bamboo value chain, from researchers and growers to producers, manufacturers, designers, businesses and decision-makers.

475+	55+	30+	5
DELEGATES	SPEAKERS	COUNTRIES	FULL DAYS

THREE WAYS OF PARTNERSHIP

1 Sponsorship packages
Predefined packages from Bronze to Diamond for organisations of all sizes.

2 Theme sponsorships
Support the part of the congress that best aligns with your mission.

3 Unique partnership
A tailor-made partnership, designed together with you.

1 · SPONSORSHIP PACKAGES

Full benefits and pricing in the sponsorship brochure.

DIAMOND PRINCIPAL	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
Exclusive title partner, maximum visibility.	Speaking opportunities and high visibility.	Strong brand exposure with key themes.	Enhanced international visibility.	Community support for global impact.
ONLY 1 AVAILABLE	ONLY 2 AVAILABLE	UNLIMITED	UNLIMITED	UNLIMITED

2 · THEME SPONSORSHIPS

Choose one or more of our three themes or eight impact areas that best align with your organisation's mission.

BIOLOGY AND SUSTAINABLE DEVELOPMENT | TECHNOLOGY, MANUFACTURING AND DESIGN | ECONOMY AND SOCIETY

Social & Networking
Welcome reception congress dinner, young professional events.

International visibility
Website, event app, photography, media and on-site branding.

Knowledge & digital
Keynote speakers, session recordings, podcasts, and digital content.

Innovation & exhibition
Design challenge, awards and innovation showcases.

Delegate experience
Lanyards, name badges, water bottles, volunteer clothing.

Rotterdam visibility
City branding, posters, venue signage and wayfinding.

Public programme
Public bamboo displays and community workshops.

Event operations
Operational support, materials and back-office.

3 · UNIQUE PARTNERSHIPS

Co-created to fit your goals and audience. Examples:

- Conference lanyards
- Name badges
- Reusable water bottles
- Congress dinner
- Welcome reception
- Student scholarships
- Exhibition booths
- Solidarity sponsorship
- Bookshop: NAI Booksellers
- Sustainability awards
- Photographer
- Aftermovie

Other ideas? Let's discuss.

EXHIBITION | Additional Exposure Opportunities*

Booth at ground floor lobby: 2x2 m, branded walls

Add-ons: branded cabinet, LED monitor. Limited spaces.

Regular table: 150 x 75 cm

High table: 70 x 70 cm

Dutch SMEs: SIB subsidy of up to 80% (max. €2,500) via the RVO.

**These exposure opportunities can be booked separately from our sponsorship packages. A valid congress ticket must be purchased separately.*

HOW TO BECOME A PARTNER

1 GET IN TOUCH
Email us with the package, theme or idea that interests you.

2 TAILOR A PARTNERSHIP
Together we design a partnership that fits your goals and budget.

3 CONFIRM
We finalise the partnership and agree on deliverables and recognition.

4 RECEIVE RECOGNITION
Enjoy visibility and recognition with a partner title, across all relevant channels.

PARTNERSHIPS
National Organizing Committee
info@wbc2027.org

EXHIBITION
Iraklis Kalamenios
iraklis@weproductions.net

FULL BROCHURE & PRICING
wbc2027.org/sponsorship